We believe in the power of women for the development of our community and of our country. We are agents of social and economic progress. We are successful Tanzanian women and want our stories to be known and to be inspirational to our sisters. Open a window to meet women and get to experience their success stories and journeys through life. It will touch and enrich your inner self and inner well-being.
The Project: The World of Women – Tanzania Travelogue

In April 2015, Women in action Worldwide (WaW), a Geneva-based NGO, will launch a new collection of travel guides, “The World of Women”, that bring to light the unique role and contribution of women in a particular country. Published in partnership with Éditions d’en bas (Switzerland) and a publisher based in each destination country, the flagship collection will encompass three volumes: Tanzania (2015), Switzerland (2016), and Myanmar (2017).

Other volumes planned are: Greece, Ethiopia, South Africa, Namibia, Senegal, Burkina Faso, Madagascar, Morocco, Costa Rica, Mexico, Cuba, Cambodia, Laos, Bhutan, Vietnam, India (South and North), Indonesia, European cities.

The Concept: Discovering the world through the eyes and experiences of women

Why does this collection of travel books focus on women?
Travel literature is generally silent about the realities of women. This collection is meant to break that convention and serve as a complement to the classic guidebook, broadening the readers’ understanding of the country visited. The collection also highlights the role of women in communities as well as their work in the hospitality and tourism sectors. The guides also include a curated list of addresses for discovering the world of women in each country.

Format
The bulk of the guidebook is in narrative form. The book’s authors will lead readers to the country’s main points of interest and, in those locations, introduce them to local women and the realities of the country as seen through their personal experiences. This approach helps to bridge the reality between visitors and local women, in an original, evocative and fresh way.
165 x 214 mm, 160 illustrated pages.
Fatima Aziz Faraji – The road that leads to the Finca Estate coffee plantation winds its way through Mount Meru’s lush, green foothills. The crisp morning air reminds us that we are 1,400 meters above sea level, near Africa’s highest mountain, Kilimanjaro. The climate is ideal for year-long coffee cultivation. Today we are going to meet the manager of Finca Estate, Fatima Aziz Faraji, renowned leader in Tanzania’s coffee industry, a woman of great character, and a role-model for women throughout Tanzania and beyond.

The woman who changed the face of coffee

Seaweed farming

Zanzibar began exporting seaweed to Europe in the 2000s when marine ecosystems were impoverished from overfishing and local conflict. The island is now home to the largest seaweed farm in Africa. Two main varieties of seaweed are grown in Zanzibar: Cylindrea and Sargassum. Cultivation is currently focused on the white-lipped seaweed which gets stronger than the extracted from Sargassum.

Farming

The seaweed farm has been running a project to improve the quality of the seaweed. They have introduced new technology to improve the cultivation process. The farm is now using solar energy to power their equipment. This has reduced their carbon footprint and made the farm more sustainable.

Holo Makwaia: An iron hand in a velvet glove

Tanzania’s cabinet minister for finance and economic planning, Holo Makwaia, is a hard-nosed politician who is not afraid to make tough decisions when it comes to economic policy. Makwaia is known for his strong stance on economic matters and his ability to navigate political storms. He is often seen as a key player in shaping the country’s economic direction.

General information about the Maasai

Carla Del Ponte

In August 1999, Carla del Ponte, then a Swiss senator, assumed the position of prosecutor at the International Criminal Tribunal. She brought together the two most significant events of her life: her involvement with the United Nations International Criminal Tribunal for Rwanda in 1998, her outstanding achievements in this conflict and her involvement with the United Nations International Criminal Tribunal for the former Yugoslavia in 1999. She was appointed by the General Assembly of the UN as the UN Special Rapporteur on human rights in East Timor in her capacity for the probe of human rights violations in East Timor from 2004 to 2006.

3 Questions to

In her role as a UN Special Rapporteur on human rights violations in East Timor, Carla del Ponte was known for her thorough investigations and her willingness to speak truth to power. She was critical of the Indonesian government’s treatment of East Timorese, and her reports were often met with resistance. Despite this, she continued to speak out against human rights abuses and to call for justice for the victims of the conflict.

In and out of context, did your collaboration with the ICTY start in 1998?

Yes, Carla del Ponte was appointed by the UN as the Special Rapporteur on human rights in East Timor in 1998. She was tasked with investigating human rights violations in East Timor and her tenure was extended until 2000. Her reports were critical of the Indonesian government’s treatment of the East Timorese and she helped to shape international attention to the human rights situation in the region.

What was the most challenging aspect of your role as Special Rapporteur?

The most challenging aspect of my role as Special Rapporteur was the resistance I faced from the Indonesian government. They were not willing to acknowledge the human rights violations that had occurred and they were often dismissive of my reports. Despite this, I continued to speak out against human rights abuses and to call for justice for the victims of the conflict.
The first edition on Tanzania will include:

**Brief description of main highlights**

A map will present each region of the country with brief descriptions of the greater geographic, economic and cultural contexts. The accent will be placed on those aspects that help readers understand the environment in which women live.

**The stories**

Women tell their stories – their daily lives, dreams – in the first person. Beautiful photos and original illustrations capture the places where they live.

**“Coup de cœur”**

“Must see” experiences for the visitor, including the addresses of women-owned hotels, restaurants, travel agencies etc.

**New themes, economic sectors and culture**

Women talk about coffee harvesting in the Kilimanjaro region, creating jewellery in the Maasai land, seaweed harvesting in Zanzibar, Tinga-Tinga painting in Dar es Salaam, international criminal justice in Arusha etc. Local experts offer additional insights as well. (See table of contents in appendix)
The Team

Carin Salerno
Currently deputy director of cooperation at the Embassy of Switzerland in Myanmar, former director of cooperation in Tanzania. Co-founder of WaW and co-director of the collection.

Elisabeth Thorens

Hilary Tagg
Writer and editor for public and private enterprises in the UK, USA and Africa. Has led a group of volunteers who worked with Maasai women in Tanzania and has turned the group into an NGO.

Photographer
Giuseppe Salerno, itinerant photographer. Producer of reportages and exhibitions in Europe and Africa.

Graphic Design
Bader Creation Agency, Lausanne, Switzerland.
WaW will launch the first volume of “The World of Women: Tanzania Travelogue” in April 2015.
The French version will be launched at the Geneva Book Fair in 2015 and the English and Swahili versions in mid-April 2015 at the French Cultural Centre in Dar es Salaam.

Publishers
Editions d’en bas in Lausanne, Switzerland, is the leading publisher for “The World of Women” collection in collaboration with WaW.
Editions d’en bas is also member of the International Alliance of independent publishers, composed of six linguistic networks covering five continents; they take part in solidarity co-publishing projects under the Fair Trade Book label.
The collection will be proposed for co-publishing to publishers of the Alliance as well as to other potential publishing partners.

For more information on WaW and “The World of Women”, visit:
www.womeninactionworldwide.org/en/
www.enbas.net

Contact:
Women in action Worldwide WaW
3, Passage de l’Intendant, CH-1227 Carouge / Geneva, Switzerland

csalerno@womeninactionworldwide.org
(International network)
ethorens@womeninactionworldwide.org
(French speaking network)
enbas@bluewin.ch (Editions d’en bas)