

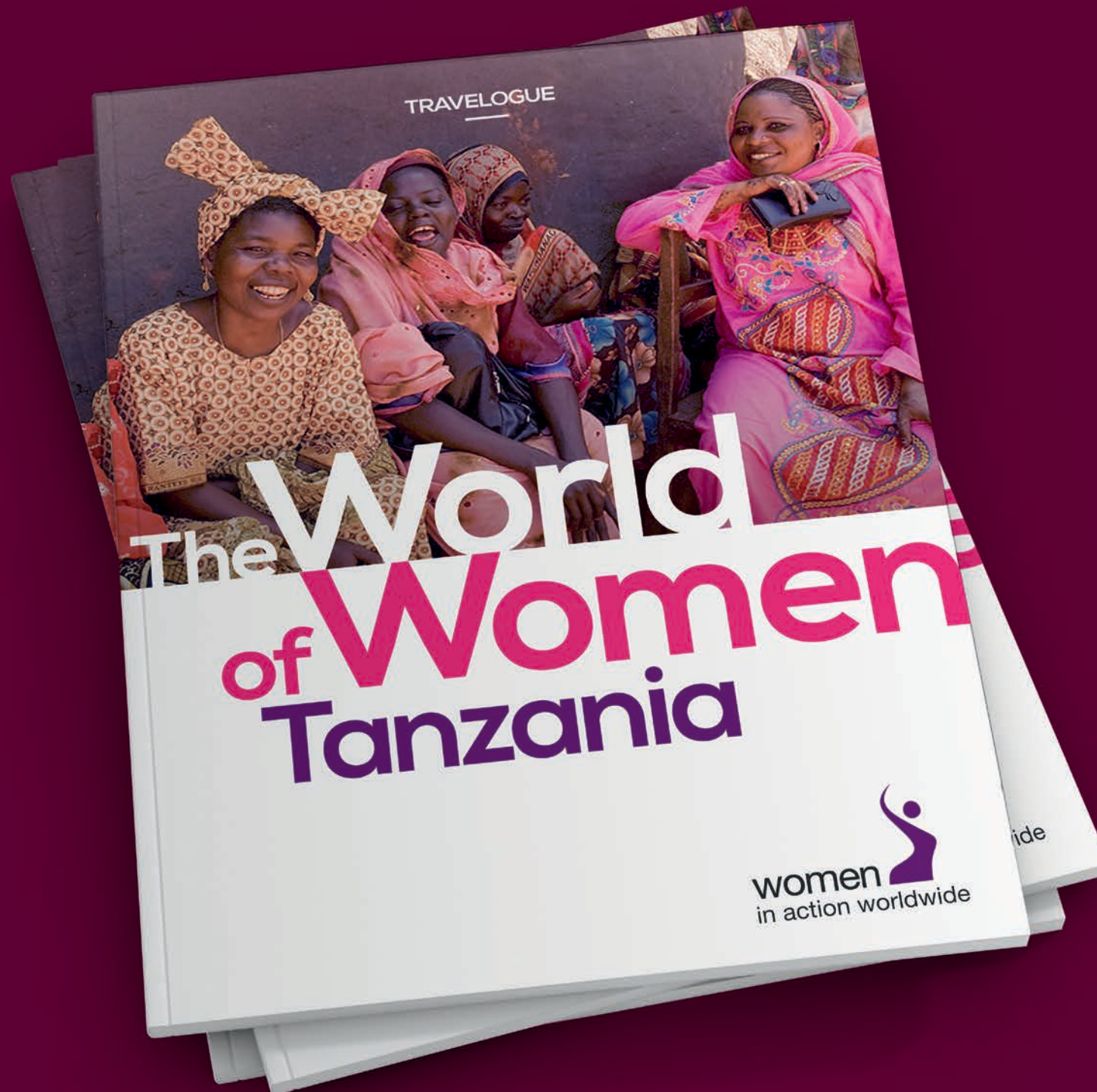
TRAVELOGUE



The World of Women Tanzania

We believe in the power of women for the development of our community and of our country. We are agents of social and economic progress. We are successful Tanzanian women and want our stories to be known and to be inspirational to our sisters.

Open a window to meet women and get to experience their success stories and journeys through life. It will touch and enrich your inner self and inner well-being.



Tanzania
Myanmar
Switzerland
Greece
Ethiopia
South Africa
Namibia
Senegal
Burkina Faso
Madagascar
Morocco
Costa Rica
Mexico
Cuba
Cambodia
Laos
Bhutan
Vietnam
India
Indonesia
European cities

The Project: The World of Women – Tanzania Travelogue

In April 2015, Women in action Worldwide (WaW), a Geneva-based NGO, will launch a new collection of travel guides, “The World of Women”, that bring to light the unique role and contribution of women in a particular country. Published in partnership with Éditions d'en bas (Switzerland) and a publisher based in each destination country, the flagship collection will encompass three volumes: Tanzania (2015), Switzerland (2016), and Myanmar (2017).

Other volumes planned are:

Greece, Ethiopia, South Africa, Namibia, Senegal, Burkina Faso, Madagascar, Morocco, Costa Rica, Mexico, Cuba, Cambodia, Laos, Bhutan, Vietnam, India (South and North), Indonesia, European cities.

The Concept: Discovering the world through the eyes and experiences of women

Why does this collection of travel books focus on women?

Travel literature is generally silent about the realities of women. This collection is meant to break that convention and serve as a complement to the classic guidebook, broadening the readers' understanding of the country visited. The collection also highlights the role of women in communities as well as their work in the hospitality and tourism sectors. The guides also include a curated list of addresses for discovering the world of women in each country.

Format

The bulk of the guidebook is in narrative form. The book's authors will lead readers to the country's main points of interest and, in those locations, introduce them to local women and the realities of the country as seen through their personal experiences. This approach helps to bridge the reality between visitors and local women, in an original, evocative and fresh way.

165 x 214 mm, 160 illustrated pages.

Fatima Aziz Faraji – The road that leads to the Finca Estate coffee plantation winds its way through Mount Meru's lush, green foothills. The crisp morning air reminds us that we are 1'400 meters above sea level, near Africa's highest mountain, Kilimanjaro. The climate is ideal for year-long coffee cultivation. Today we are going to meet the manager of Finca Estate, Fatima Aziz Faraji, renowned leader in Tanzania's coffee industry, a woman of great character, and a role-model for women throughout Tanzania and beyond.



The woman who changed the face of coffee



20

The Maasai people of East Africa live in southern Kenya and northern Tanzania, along the Great Rift Valley on semi-arid and arid lands. Estimated to be one million in total, they occupy 180,000 square kilometres of land (4 times the size of Switzerland) throughout Kenya and Tanzania.

Most Maasai doubt these numbers. Many see the national census as government meddling and deliberately miscount their numbers. Tanzania does not conduct a census based on ethnicity, which makes it impossible to estimate actual numbers.

Maasai women in the 21st Century

As in every community, the situation of women varies. In March 2013 Patsy Tobiko was elected as the first female Maasai Member of Kenyan Parliament (MP). Other Maasai women who have gained education have also risen to positions of power and influence. However Maasai women traditionally have a relatively weak social position because their society is decidedly patriarchal.

During the last 20-30 years many have settled, building permanent villages (boma or engap). In the past, they would build temporary dwellings which



General information about the

Maasai

80

SEAWEED FARMING | ZANZIBAR

Zanzibar began exporting seaweed to Europe in the 1930s when red seaweed was harvested from naturally occurring wild stock. It continued until stocks were exhausted. In the late 1980s, several development organisations and private companies began working with Zanzibar's north and east coastal communities to develop and promote the commercial cultivation of seaweed. Gradually expanding to the rest of the island and neighbouring Pemba, seaweed cultivation can now be found on the mainland coast.



Seaweed is used commercially as a source of carrageenan, a natural gelling agent. It is used to make toothpaste, soap, cosmetics and medicines, and as a thickening agent in many food products. Two main varieties of seaweed are grown in Zanzibar: Cottonii and Spinosum. Cottonii is currently favoured by the world market because its gel is stronger than that extracted from Spinosum.

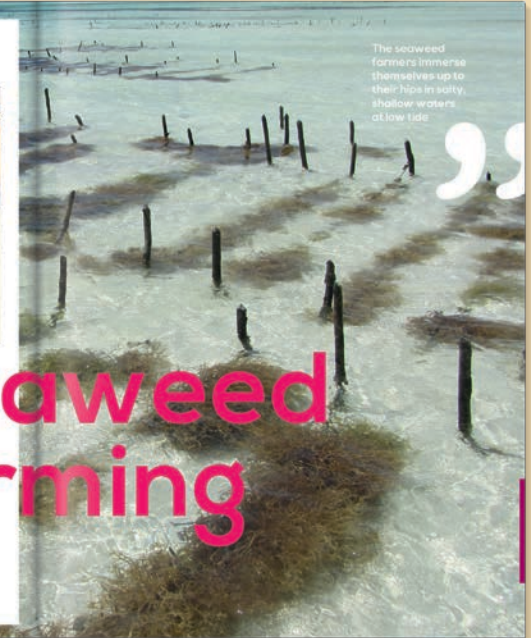
Farming

The seaweed farmers immerse themselves up to their hips in salty, shallow waters at low tide. The women often have to work in the hottest hours of the day under the scorching equatorial sun. Seaweed is collected and tied into ropes fixed to sticks, planted in jaffee holes in the sand about 500m from the shore. This ensures it remains submerged in the water. After a few days, the seaweed grows into 'sea vegetable gardens'. As they cannot be fenced, these gardens are not protected in any way and the entire crop can suddenly disappear, taken by the waves or unknown thieves.

Once the seaweed has reached maturity, it is harvested by the women. Balancing bundles on their heads or dragging benches through the water, they use the tide to carry their haul back to the shore. Just enough growth remained tied to the ropes, so that it can produce a new crop. Once on shore, the seaweed is spread on the ground and left to dry for a few days before, it is ready to be sold.

Seaweed farming

The seaweed farmers immerse themselves up to their hips in salty, shallow waters at low tide.



Holo Makwaia: An iron hand in a velvet glove

Talent, willpower, an excellent education and parents whose conviction that girls can be equally successful as boys: these are the ingredients which allowed Holo Makwaia to build a brilliant career, based on a passion for greater justice in the world. Appointed trial attorney with the United Nations International Criminal Tribunal for Rwanda (ICTR) in 1996, her astonishing achievements have made headlines in both Tanzanian and international media. One of the most memorable was the sentencing of former minister Pauline Nyiramasuhuko to life imprisonment for charges of mass rape in June 2011.

How does a woman manage to excel in such a male-dominated sector? How does she reconcile her professional and private life? How does she handle the stress of being exposed to the most dreadful horrors mankind has committed?

It is with these and many other questions that we set out to meet Holo Makwaia at the French Cultural Centre in Dar es Salaam. We are very excited at the prospect: Holo's contribution to ending impunity, bringing justice to the victims and convicting the perpetrators of war crimes in Rwanda is truly extraordinary.

86



4 Questions to:

Carla Del Ponte

to 2008) prosecuting the presumed perpetrators of the most serious violations of human rights during the Genocide. In 2003, the UN Security Council nominated the Gambian magistrate Hassan Bubacar Jallow to replace her at the ICTR. After eight years, her term at the ICTY came to an end on 31.12.2007.

How and in what context did your collaboration with the ICTR start?

My work started in 1999 when I was nominated to be the head of the ICTY. My position also included being chief prosecutor of the ICT Rwanda. The office of prosecutor was based in Kigali (Rwanda), and the tribunal in Arusha (Tanzania). This means that every two months I stayed for 3 weeks alternately in Arusha and Kigali. Arusha was chosen to host the ICTR for reasons of security and neutrality. International tribunals have to be located outside of the countries where the crimes have been committed, and in a country that is not involved in the conflict. There was also a practical dimension to the choice: the UN already owned a building in Arusha. It also has the great benefit of a daily flight to Amsterdam, which also in-flight flowers cultivated in this fertile region of Tanzania.

My work started in 1999 when I was nominated to be the head of the ICTY. My position also included being chief prosecutor of the ICT Rwanda. The office of prosecutor was based in Kigali (Rwanda), and the tribunal in Arusha (Tanzania). This means that every two months I stayed for 3 weeks alternately in Arusha and Kigali. Arusha was chosen to host the ICTR for reasons of security and neutrality. International tribunals have to be located outside of the countries where the crimes have been committed, and in a country that is not involved in the conflict. There was also a practical dimension to the choice: the UN already owned a building in Arusha. It also has the great benefit of a daily flight to Amsterdam, which also in-flight flowers cultivated in this fertile region of Tanzania.

87



The first edition on Tanzania will include:

Brief description of main highlights

A map will present each region of the country with brief descriptions of the greater geographic, economic and cultural contexts. The accent will be placed on those aspects that help readers understand the environment in which women live.

The stories

Women tell their stories – their daily lives, dreams – in the first person. Beautiful photos and original illustrations capture the places where they live.

“Coups de cœur”

“Must see” experiences for the visitor, including the addresses of women-owned hotels, restaurants, travel agencies etc.

New themes, economic sectors and culture

Women talk about coffee harvesting in the Kilimanjaro region, creating jewellery in the Maasai land, seaweed harvesting in Zanzibar, Tinga-Tinga painting in Dar es Salaam, international criminal justice in Arusha etc. Local experts offer additional insights as well. (See table of contents in appendix)





**Carin
Salerno
and
Elisabeth
Thorens**



Hilary Tagg



**Giuseppe
Salerno**

The Team

Carin Salerno

Currently deputy director of cooperation at the Embassy of Switzerland in Myanmar, former director of cooperation in Tanzania. Co-founder of WaW and co-director of the collection.

Elisabeth Thorens

Communication expert, teacher, author of a book on gender issues and social entrepreneur. Co-founder of WaW and co-director of the collection.

Hilary Tagg

Writer and editor for public and private enterprises in the UK, USA and Africa. Has led a group of volunteers who worked with Maasai women in Tanzania and has turned the group into an NGO.

Photographer

Giuseppe Salerno, itinerant photographer. Producer of reportages and exhibitions in Europe and Africa.

Graphic Design

Bader Creation Agency, Lausanne, Switzerland.



WaW will launch the first volume of "The World of Women: Tanzania Travelogue" in April 2015.

The French version will be launched at the Geneva Book Fair in 2015 and the English and Swahili versions in mid-April 2015 at the French Cultural Centre in Dar es Salaam.

Publishers

Éditions d'en bas in Lausanne, Switzerland, is the leading publisher for "The World of Women" collection in collaboration with WaW.

Éditions d'en bas is also member of the International Alliance of independent publishers, composed of six linguistic networks covering five continents; they take part in solidarity co-publishing projects under the Fair Trade Book label.

The collection will be proposed for co-publishing to publishers of the Alliance as well as to other potential publishing partners.

For more information on WaW and "The World of Women", visit:

www.womeninactionworldwide.org/en/
www.enbas.net

Contact :

Women in action Worldwide WaW
 3, Passage de l'Intendant, CH-1227 Carouge / Geneva, Switzerland

csalerno@womeninactionworldwide.org
 (International network)

ethorens@womeninactionworldwide.org
 (French speaking network)

enbas@bluewin.ch (Éditions d'en bas)

women
in action worldwide

