

TRAVELOGUE



The World of Women Myanmar

women
in action worldwide



The World of Women Myanmar

Discover the world through the eyes and experiences of women

Approach

The **World of Women** is a new collection. It brings to light the unique role and contribution of women to their country. The first edition was published on Tanzania in 2015.

The readers will discover **the world of women in Myanmar in five main tourist destinations**: Yangon, Bagan, Mandalay, Inle Lake, Ngwe Saung Beach and the Ayeyarwady Delta and through the mosaic of rich ethnic diversity. The book will **celebrate the life experiences of courageous women**, politicians, including those who gave up their freedom for the promotion of peace and democracy, innovative artisans and artists, women entrepreneurs in different businesses, mothers, researchers and teachers. **Women will tell their stories**. Their life journeys have empowered them and their stories will inspire other women in Myanmar and worldwide. This approach **connects visitors and local women**, in an original, evocative and fresh way.

Format. The bulk of the guidebook is in **narrative form**. 165 x 214 mm, 320 illustrated pages.

Contents

A map will present each region with brief descriptions of the greater geographical, economic and cultural contexts.

Women tell **their stories**, their daily lives and dreams in the first person. Beautiful photos and original illustrations capture the places they live.

Coups de Coeur are must see experiences for the visitor, including the addresses of women-owned hotels, restaurants, travel agencies, craft and art shops, etc.

Thematic insights, cultural traditions, women's secrets will provide understanding about some important aspects to discover about Myanmar.

Some of the women

Win Win Tint, CEO of City Mart, leader of a consumers' empire, says: "Women should be self-confident, strive to achieve their aims and realise their dreams", but she also tells us that "I have to sit with the wives" during business dinners. Discover why!

Phyu Phyu Kyaw Thein, the medical doctor who became a renown rock star, says: "The most important thing in life is to become a real professional, to be a valuable person in society, and this can only be achieved with passion", she admits that she feels best on stage. Discover how the doctor chose to become a rock signer.

Hnin Hnin Ohn, founder of a Self Help Group of women, the lady who wants to rule the country, with an extraordinary stamina reveals "I am my own role model".

Ma Ma Naing, founder of the Mandalay Marionettes Theatre, the lady who forgot that she was a woman, tells us how she provoked the authorities that wanted to close her theatre.

Mali, the Moken woman, part of the so-called "sea-gypsies" group living in the Myeik Archipelago, discloses how she got a kiss from Daw Aung San Suu Kyi.

All the women encountered share their stories, their life journeys, their amazing experiences, and in so doing, give us the privilege to **discover Myanmar through the eyes and experiences of women**.

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List of contacts mentioning some additional tourism related businesses; addresses and projects lead by women, sources and reading suggestions; acknowledgements of collaborations and sponsors; impressum.

Author – Carin Salerno

Resident Director of international Cooperation in several countries for the Swiss Agency for Development and Cooperation in Asia, Africa and Eastern Europe. She has managed large development programs and is particularly committed to the promotion of women's socio-economic and political empowerment. Co-author of "The World of Women Tanzania". This book was written while she was posted in Myanmar.

Editor – Hilary Tagg

Writer and editor for thirty years, Hilary has lived and worked in the UK, Australia and Tanzania. She has collaborated with NGOs engaged in the empowerment of women in East Africa and writes for both public and private enterprises in the UK and Africa. She also edited "The World of Women Tanzania".

Photographer – Giuseppe Salerno

Timeless traveler, he has shaped his vision "on the road". Travelling inspires his creativity, always focusing on the humanity of the people he encounters. Nomadic by nature, he has turned his life into an art-form. He has produced several photo exhibitions in Europe, Africa and Asia and also made a major contribution to "The World of Women Tanzania".



Join us on a journey
of fascinating
encounters
with courageous
and inspiring women.

The World of Women Myanmar

Extraordinary change-makers, they are passionately committed to progress, peace and democracy in Myanmar.

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www.womeninactionworldwide.org

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